

# Annual Spring Benefit

## Sponsorship Levels 2023

### **Diamond Sponsorship – \$50,000**

Two (2) Premium Tables for 12 Guests Each  
Full-Page Color Journal Ad  
Name Listing and/or Logo Credit on Invitation  
Prominent Recognition as a Diamond Sponsor Throughout Event  
Recognition in Press Announcements Related to the Event  
Recognition on Benefit Website  
Special Introduction and Recognition at Event  
Ten (10) Complimentary Tickets to Attend TWUSA's Family Summer Theater  
Special Gift of Recognition

### **Platinum Level Sponsor – \$25,000**

Two (2) Premium Tables for 10 Guests Each  
Full-Page Color Journal Ad  
Name Listing and/or Logo Credit on Invitation  
Prominent Recognition as a Platinum Sponsor Throughout Event  
Recognition in Press Announcements Related to the Event  
Recognition on Benefit Website  
Verbal Recognition at Event  
Special Gift of Recognition

### **Gold Sponsorship - \$15,000**

One (1) Premium Table For 10 Guests  
Full-Page Color Journal Ad  
Name Listing and/or Logo Credit on Invitation  
Prominent Recognition as a Gold Sponsor Throughout Event  
Recognition in Press Announcements Related to the Event  
Recognition on Benefit Website  
Special Gift of Recognition

### **Silver Sponsorship- \$10,000**

One (1) Table For 10 Guests  
Full-Page Color Journal Ad  
Recognition as a Silver Sponsor Throughout Event  
Recognition on Benefit Website

### **Bronze Sponsorship- \$5,000**

Reservations for Five (5) Guests  
Full-Page Color Journal Ad  
Recognition as a Bronze Sponsor Throughout Event  
Recognition on Benefit Website

### **Ruby Sponsorship- \$1,500**

Reservations for Two (2) Guests  
Full-Page Black & White Journal Ad  
Recognition on Event-Day Signage and Benefit Website

### **White Sponsorship - \$1,000**

Half-Page Black & White Journal Ad  
Recognition on Event-Day Signage and Benefit Website

### **Individual Ticket - \$500**

Includes Admission for 1 Guest

\*\$200 per attendee is not tax-deductible.



For more information or to purchase a sponsorship, please contact:  
**Rachel Simowitz at [rsimowitz@twusa.org](mailto:rsimowitz@twusa.org) or 212.647.1100 (ext. 177)**